

## Developing and delivering sustainability strategies

07 - 11 November 2016    Athens, Greece

### Course Description

In spite of the continuing warnings over the global environmental situation the key indicators such as species loss and carbon emissions continue to move in the wrong direction. We are not well aware of the specific environmental services on which our economies and livelihoods depend and the risks associated with these dependencies. The course is the flagship for professionals, organisations and project teams to acquire the practical resources in order to effectively maximise sustainability outcomes as part of their work and thus empower them to create change.

The course uses the One Planet Living holistic framework, an initiative of "Bioregional", which is based on 10 fundamental principles and provides a positive vision of a world in which people enjoy happy, healthy lives within their fair share of the earth's resources, leaving space for wildlife and wilderness. It offers the participants the tools and skills to make sustainability understandable at both the individual and corporate level, to measure and manage effectively its impact and to provide clear targets and strategies to improve performance.

The framework is being used by multiple organisations, local and national governments, leading real estate developers, manufacturing companies and retailers, as well as other key stakeholders around the world (including B&Q, Singita, Villages Nature and the City of Brighton and Hove).

Objectives of the training:

- face sustainability challenges
- create new products and services
- increase profitably and reduce costs
- develop appropriate solutions and actions
- improve their social and environmental performance.

On course completion participants will become accredited 'Sustainability Integrators' in the use of One Planet Living and its Assessment Framework and gain access to the all the programme's tools and resources.

"One Planet Communities offers us a very simple choice: The next time we choose a place to live, we can choose one that invests in the sustainability of our planet. This will allow us to make a difference on a scale - and with the urgency - that all of us now know is absolutely necessary."

*Achim Steiner - Executive Director, United Nations Environment Programme*

## Designed for

This workshop is designed for staff members of any public or private organisation active in the field of education, training and Youth, or active in the labour market, more specifically for: entrepreneurs, managers and all professionals who already have a knowledge of sustainability but require a deeper understanding. It will benefit both professionals with a direct responsibility for sustainability as well as; human resource professionals, building managers, team leaders and other decision makers. For those with no or little experience in sustainability, background reading can be supplied in advance.

## Programme

The programme is flexible and will be tailored to the experience and requirements of the participants.

### Day 1 - Discovery

- Introduction
- Basics of sustainability; One Planet Living, Planetary Boundaries
- Key concepts; Footprint analysis, Ecosystem Services

### Day 2 - Inspiration

- One Planet Living case studies
- Indicators and matrices
- Tools and techniques; workshops, scoping, creating Action Plans

### Day 3 - Application

- Work on your own project
- Feedback and development

### Day 4 - Communication

- Use of Appreciative Inquiry
- Links to wellbeing at work
- Engaging peers and the 'shop floor'

### Day 5 - Implementation

- First steps to getting started
- Outdoor activity
- Evaluation - Debriefing and Closing

## Instructors

Ben is a Chartered Environmentalist with the Institute for Environmental Management and Assessment, and certified BREEAM assessor. He has 15 years' experience in the sustainability sector, having worked in renewable energy, waste management, and sustainable business and communities. He is working with some of the most high profile and cutting edge sustainability projects in the world - including [Villages Nature](#) and [Singita Serengeti](#), previous clients include, Defra, Nokia, GLA and Lend Lease.

Ben studied Earth Science at Cambridge University and completed an MSc at Imperial College in Environmental Technology. He has run a wide variety of training courses for businesses and design teams in sustainability and has even spoken in front of 30,000 people at Earth Day in Rabat and performed with a Rapping Robot in Schools!

Markos Perrakis holds a Ph.D. in Leadership Styles and their efficiency in organisations with publications in the fields of organizational psychology and coaching. trained in Systemic Consultation, certified provider of Vocational Guidance and Professional Orientation, multilingual psychometric assessments, and coaching tools for teams and individuals in organisational, career and personality issues He is representative of ANSE (Association of International institutions for coaching and Supervision in Europe), Scientific partner of EUMU (European Union of Small and Medium Enterprises) in Greece in fields of Strategic planning and Human capital development programmes. He is Founder and Managing Director of Fractality Organisational Development Services and ISO 9001:2008 Lead auditor.

### Learning outcomes

This is a practical course aimed at getting participants started on developing their own sustainability action plans. At the end of the course you will know how to:

- Effectively scope out and identify your key dependencies and impacts
- Develop an action plan to manage and mitigate your impact
- Select and use the best tools for driving change in your organisation
- How to communicate your message to everyone - from CEOs to the 'shop floor'

### Online Material

1. [Personal Footprint Calculator](#)
2. [One Planet Toolkit \(Online Resources - password protected\)](#)
3. [Bioregional publications](#)

### Date, Time and Place

Duration: 5 days  
Dates: 07-11 November 2016  
Location: Athens, Greece

### Pre-registration

Every interested organisation in this workshop is invited to submit a [Pre-registration Form](#). There is a minimum of 15 participants.

### Participation Fee

The fee for this course is 670 Euros. More information on these funding criteria can be found on our [Erasmus+ Workshop pages](#).

It includes tuition fee and educational material, certificates of participation and Europasses, welcome cocktail, gala dinner, one week card for all means of transportation in the city of Athens, half day excursion to idyllic Neptune Temple at Sounion Cape (<http://en.wikipedia.org/wiki/Sounion>) in Attica seaside (or similar).

Accommodation and meals are not included in the above fee, but can be arranged by FRACTALITY at special price/low cost for half or full board, in three or four star hotels in the city center. We can always manage low prices for groups. Ask us about it!

## Application deadline

Please note that the application deadline for Erasmus+ funding is the **2<sup>nd</sup> of February 2016, 12:00 CET**

## Contact us

If you have any further questions please mail us at [info@fractality.gr](mailto:info@fractality.gr) or call us at +30210601052.